

Dynasound, Inc.  
6439 Atlantic Blvd.  
Norcross, GA USA 30071  
770.242.8176  
800.989.6275  
www.dynasound.com

# LISTEN

to what you're missing...

## Open Office Dream *Comes True!*



### **Dreams do come true!**

Just ask Jimmy Clayton, Director of Special Projects with Clayton Homes, Inc., the nation's fourth largest builder of manufactured homes.

For several years, noise was a major problem that plagued the 135,000 square foot Maryville, Tennessee corporate offices of Clayton Homes, Inc. Jimmy Clayton recalls the story, "The noise

levels were reaching an all-time high and we decided to make a firm commitment to designing a workspace that was completely open and *simultaneously provided more privacy*. Way too much noise was being generated in both our closed and open offices. Even the higher panels in the open areas weren't enough to mask the growing noise levels."



# Why?

## SOUND MASKING



**Dynasound Interviews**  
**Jimmy Clayton**  
**Director of Special Projects**  
**Clayton Homes, Inc.**

**Dynasound:**

Why did Clayton Homes, Inc. choose a masking system from Dynasound?

**Jimmy Clayton:**

“We were concerned about noise levels. We wanted a home office environment that was open on all levels.”

**Dynasound:**

What were your expectations from a sound masking system?

**Jimmy Clayton:**

“To create an environment where employees were not disrupted by extreme noise levels.”

**Dynasound:**

What is the greatest benefit of your Dynasound system?

**Jimmy Clayton:**

“Achieving our goal of conversational privacy.”

**Dynasound:**

Would you recommend Dynasound?

**Jimmy Clayton:**

“We are extremely pleased with our Dynasound system. We consistently recommend their services.”



The new space had zero private offices, not even for the CEO. According to Clayton, “We liked the high degree of adjustability that a masking system from Dynasound offered.”

Clayton and the entire staff were very pleased that the masking system installation from Dynasound satisfied everyone —*from accounting to telemarketing!*

Additionally, Armstrong foil-backed Optima ceiling panels and 54” acoustic furniture system panels were added to compliment the masking system. “Because the acoustic panels were of minimal height,” Clayton says, “Dynasound had to perform exceptionally well.”

The masking system from Dynasound helped Clayton Homes, Inc. to achieve their “home office dream”. Clayton says that just about everyone who visits the office comments on the ambience—*although they aren’t quite sure just which element causes them to feel so comfortable*. And, that’s just what sound masking is all about!